

*Sample pitch for Jam-A-Thon to help explain to family and friends what Plugged In does and why their support is so important.*

Dear \_\_\_\_\_,

As some of you know, MY CHILD'S NAME HERE is part of a teen band program called Plugged In. Plugged In is a 501(c)3 non-profit charitable organization that gives middle and high school kids a chance to learn how to organize a band and perform in front of a live audience (picture Little League for rock musicians). In addition to helping kids gain confidence and nurture their creativity, Plugged In stresses social awareness and responsibility as a core value of the organization. Two times a year, Plugged In stages benefit concerts and donate the proceeds from the shows to organizations that the kids themselves choose. In previous years, Plugged In has supported Tsunami Relief, Amnesty International, The Neely House, Cystic Fibrosis research, AIDS treatment in Africa, the Needham Community Council and many others. In addition, Plugged In has become a civic fixture in the community, playing at town fairs and benefit events sponsored by other local organizations.

The ripple effect of Plugged In's activities - both locally and around the world - has been far greater than anyone could have expected. The simple act of using music to make a demonstrable difference in people's lives is very gratifying for the kids and Plugged In's supporters.

This year, Plugged In is having a Jam-A-Thon on May 8 from 1 pm - 9 pm at the Village Club in Needham to raise money for music scholarships, new equipment, new rehearsal space, and additional support for more charitable organizations. For 8 hours, Plugged In bands and special guests will perform music - both pre-determined sets and impromptu jam sessions.

If you would like to support Plugged In, I have a Jam-a-Thon pledge sheet and please come see me. You can make a flat pledge or pledge for a number of hours of the event. Personal Checks are advisable for those of you who itemize deductions on your taxes, but all donations are tax-deductible. Please make all checks payable to Plugged In. There are nearly 100 kids in Plugged In this season so the donations will add up very quickly. You can also donate directly to Plugged In at [www.pluggedinband.org](http://www.pluggedinband.org).

Thanks for considering supporting Plugged In. For more information about the organization or the Jam-a-Thon, go to <http://www.pluggedinband.org/>

Regards,